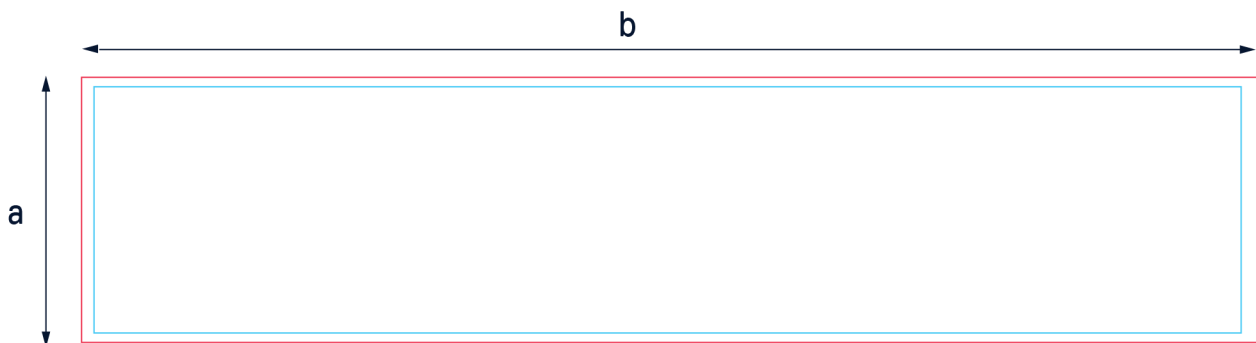


Guidelines for Advertisers



Sight Lines



specifications: • avery 100 superscreen		
	a	b
full size: 	395mm	1806mm
visual area: 	345mm	1756mm

Design: Minimum 300 dpi at a tenth actual size, 10mm bleed. Please see keyline.
Recommended format: pdf/eps file with all fonts outlined.