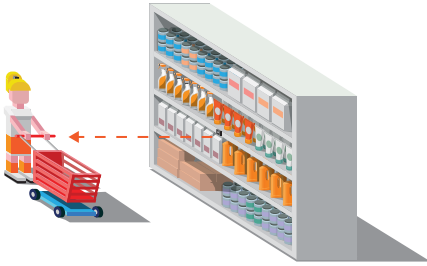


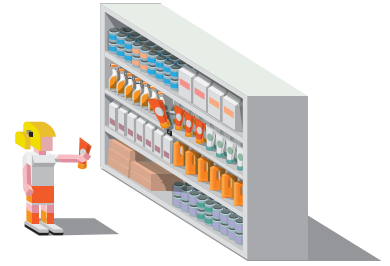
THE ULTIMATE SHOPPER ENGAGEMENT TOOL



1 When a shopper passes a Tokinomo display, a motion sensor activates the device.






2 Your product comes to life and engages the shopper.



3 The shopper buys the product and gets a positive impression of the brand.

TOKINOMO is an IoT device which enables physical products to interact with the shopper, using a combination of sensors, sound, motion and light.

-  Lifts the sales on average with **+200%** (while the norm is 20%)
-  Builds unparalleled brand awareness
-  Gets unique data on shopper behaviour directly from the shelf

"...we believe that the performance of the Tokinomo device was significantly above the average, **doubling the market share** for the overall brand versus the same period of last year. It can be said that it is **a lot more efficient than a promotion.**"

Pachitanu George Ciprian
Senior Customer Development Manager
Johnson&Johnson

Click [here](#) for video



Tokinomo Cloud Platform



SOUND



MOTION



LIGHT



CONNECTIVITY



ANALYTICS